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August 18, 2008 Signature Constru	Application Number 10/614,736 Filed June 30, 2003 SERVING ADVERTISEMENTS USING A SEARCH FOR ADVERTISER WEB INFORMATION		June 30, 2003 MENTS USING A SEARCH OF		
Typed or printed John C. Pokotylo	Art Unit 2168		xaminer Debbie M. Le		
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Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is:					
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applicant/inventor.		Jun C.	Signature Signature		
assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)		John C. Poko			
attorney or agent of record.	Typed or printed name (732) 936-1400				
		Telep	phone number		
attorney or agent acting under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a). 36,242		August 18, 2008			
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assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR:	3.73(b) is enclosed.	John C. Pokotylo				
(Form PTO/SB/96)		Typed or printed name				
attorney or agent of record.			(732) 936-1400			
			Teleph	one number		
attorney or agent acting under 37 CFR 1.34(s	a). 26 242		August 18 200	าย		
Registration number if acting under 37 CFR 1.34(a). 36,242			August 18, 2008			
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